



2015 TORONTO PRO SUPERSHOW

SATURDAY, JUNE 6 AND SUNDAY, JUNE 7, 2015
METRO TORONTO CONVENTION CENTRE HALLS A & B

EXHIBITORS INFORMATION PACKAGE



ABOUT THE TORONTO PRO SUPERSHOW EXPO

The Toronto Pro SuperShow is a fitness and multi-sport festival being held on Saturday, June 6 (9 am to 6 pm) and Sunday, June 7, 2015 (9 am to 4 pm) at the modern and attractive Metro Toronto Convention Centre in downtown Toronto. Hosting a variety of sporting events embedded in a 200,000 square foot EXPO environment, the Toronto Pro SuperShow attracts a variety of sport and fitness enthusiasts from all genres.

The Toronto Pro SuperShow is Canada's must attend fitness event with the biggest and best fitness EXPO in Canada. Our patrons receive an incredible value with their \$20. per day general admission which will include the following:

- EXPO featuring booths selling the very best supplements, apparel, accessories, fitness equipment, etc.
- IFBB Pro Women's Bodybuilding, Figure, Fitness, Bikini and Physique Competition
- IFBB Pro Men's Bodybuilding and Physique Competition
- Kickboxing Championships
- Amateur MMA events
- Inside Fitness Men's and Women's Model Searches
- Strongman Competitions
- Armwrestling Championships
- Powerlifting and Olympic Weightlifting events
- Boxing Matches
- Pro Wrestling
- Sport Demonstrations
- Sweat for Sick Kids Toronto Fitness Challenge
- In attendance will be some of North America's most recognized health and fitness stars

Last year, at our fourth annual event, we hosted over 1,500 athletes from Canada and 21 other countries as well as 10,000 spectators, delegates and guests. This year we have made it bigger and better. We expect to see over 12,000 athletes, spectators, delegates and guests.

Reserve your space for success!

www.torontoprosupershow.com

Toronto Pro SuperShow, 22 Rideau Ave., P.O. Box 327, Coniston ON, P0M 1M0 Phone: 1-(888) 883-5766 ext. 2
Fax: (866) 413-3760 or (647)497-9781 Email: exhibits@torontoprosupershow.com



EXHIBITOR BENEFITS

1. **Exposure:** Opportunity to expose your company, sell/promote your products and services
2. **Website Promotion:** Your company name, logo and link to your website will be included on our Exhibitor Listing at www.torontoproshow.com. Your listing will remain on our website until December 2015
3. **Online Promotion:** Your company will be featured in the Toronto Pro SuperShow "Exhibitor Directory" which will be posted 3 months before Show Date. Upon receiving information regarding promotions and celebrities at your booth during the 2015 Toronto Pro SuperShow, we will endeavor to promote same through our online network i.e. Facebook, twitter, website and newsletter.
4. **Social Media:** Your company will be highlighted in our extensive social media campaigns via Facebook and Twitter
5. **Booth:** 10 x 10 professionally piped and draped booth space – 8 foot high back drapes and 3 foot high side walls
6. **Exhibitor Badges:** 4 per 10x10 booth. Additional badges are \$20. each
7. **Complimentary One Day Passes:** Two (2) for each Expo Day for a total of four (4) additional passes.
8. **Show Program:** Your Company will be listed in the show program; this program will be handed out to all EXPO attendees
9. **Mass Media and Promotional Campaign:** Including radio, television, magazine print, event listings
10. **Media Coverage:** Last year's event was covered by Toronto Star, CBC, Inside Fitness, Muscle Insider, The Morning Show, Fashion Magazine, The Edge, Flex Magazine, Muscular Development, Muscle Memory, Muscle and Fitness Her, etc.
11. 24 hour security
12. Crate/box storage (Friday to Sunday)
13. Comprehensive Exhibitor Manual for Pre-Show planning
14. Aisle cleaning

Exhibitor Requirements:

You will need to provide tables, chairs, carpeting, signage, utilities (electrical power outlets, phone/internet lines) and accessories are the responsibility of each exhibitor.



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2015 EXHIBIT SPACE ORDER FORM

Company Name _____
 Contact Name _____
 E-mail: _____
 Address: _____
 City: _____ Province/State: _____ Postal/Zip Code: _____
 Work Phone: _____ Mobile: _____ Fax: _____
 Website URL: _____
 Description of Product / Services: _____

EXHIBITOR SPACE PRICES		
Booth Quantity / Size	Pricing	Please note: Exhibit Space rental does not include utilities (electricity, phone/internet lines) signage, furniture, carpet or other services.
10' x 10'	\$1,400	
10' x 20'	\$2,500	
10' x 30'	\$3,500	
10' x 40'	\$4,400	
5' x 10'	\$ 700	

TOTAL PAYMENT DUE:
 Number of Booths: _____
 Pricing: _____
 H.S.T. (13%): _____
 TOTAL: _____

All sales are final. Forms received without payment will NOT be processed.

PAYMENT METHOD:
 VISA MASTER CARD AMEX CHEQUE
 Credit Card Number: _____
 Expiry Date: _____ / _____
 Name of Person on Card: _____
 CCV (on back of card): _____

Authorized Signature

BOOTH LOCATION REQUEST:
 1st Choice: _____
 2nd Choice: _____
 3rd Choice: _____

We will endeavour to grant booths requested. Booth locations are sold on a first come, first served basis. Please advise if there are any specific companies you do not want to be placed beside. Once we have confirmed your location, you will NOT be moved without consent.

EXHIBITOR AGREEMENT:
 I acknowledge that I have read and agree to abide by the attached Exhibitor Rules and Regulations of this agreement.

Authorized Signature
 Date: _____
 Please refer to Exhibitor Rules and Regulations

Please email completed form to exhibits@torontoprosupershow.com. or fax to (647) 497-9781 or (866) 413-3760. Minimum of 50% deposit required when submitting order form. Balance Due May 1, 2015. Please make cheques payable to **Toronto Pro SuperShow Promotions Ltd.** and mail to: Toronto Pro SuperShow Promotions Ltd., 22 Rideau Ave. P.O. Box 327 Coniston ON P0M 1M0 Canada

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EXHIBITOR RULES AND REGULATIONS

1. BOOTH PLACEMENT:

Toronto Pro SuperShow Promotions Ltd. will endeavour to honour all booth requests and will not change confirmed spaces without exhibitor consent, except in the case where changes in the floor plan must be made directly affecting your confirmed booth.

2. BOOTH PAYMENT:

Minimum 50% deposit due when submitting Order Form Agreement. Payment by cheque must be received within 10 days of emailed order form or order form will not be processed. Full payment must be received prior to June 6th, 2015.

3. BOOTH STANDARD

The Toronto Pro SuperShow reserves the right to prohibit any exhibitor if visibility, noise or other reason is unacceptable. The Toronto Pro SuperShow will ask exhibitors who impede visibility, create noise or other objectionable reasons to modify their exhibits. Booth displays must not exceed 8' in height without the approval of the TPSS. For booths with companies on either side of them, the sidewalls cannot be higher than 4' in height, as not to block the neighbouring booth.

4. EXHIBIT BADGES

All staff working in your booth must wear an exhibitor badge at all times for access in and out during show times.

5. CANCELLATION BY EXHIBITOR:

All sales are final. Any exhibitor cancelling this agreement at any time will not be reimbursed on deposits or full payments.

6. SALES AND MARKETING:

Exhibitor is prohibited from selling and/or displaying products, services and/or other materials outside their exhibit space and exhibition area during the event.

7. EXHIBITOR MANUAL:

We will send an online link of the Exhibitor Service Manual prior to the event to your contact person. The Exhibitor Manual will include information about the event, including exhibitor rules and regulations, official contractor information for show services such as carpeting and electrical along with order forms, material handling, advance shipping, Metro Toronto Convention Centre information, forms and policies.

8. SOUND:

Sound of any sort must not be projected outside of your exhibitor space. Music must not contain any profanity or sexual reference.

9. SUB-LETTING:

Sub-letting or sharing of booth space will not be permitted.

10. SAMPLING:

Metro Toronto Convention Centre has the exclusive food and beverage distribution rights within the Convention Centre. Exhibitors may distribute samples or sell food and beverage products ONLY with written authorization.

11. TRADE SHOW SET-UP AND SHOW HOURS:

Information regarding set-up and show hours will be sent to you separately. Please note the following:

- Only exhibitors will be permitted on premises two (2) hours prior to show hours.
- Exhibitor spaces must be staffed at all times during show hours.
- Exhibitors must leave their booth no later than 30 minutes after show closing time. (This does not include "move-out" period.)
- Exhibitors must keep booth and displays intact during show hours. No breaking down or dismantling of exhibits will be permitted before the event is officially over. If any exhibitors infringe on this rule, they will be assessed a fee of \$500 and may be banned from future events. Please keep the show professional.

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12. FREIGHT SHIPMENTS AND LOAD-IN:

Information for advance shipments and day of deliveries will be included in the Exhibitor Service Manual. Exhibitors will be scheduled a move-in time for load-in and set-up. This information will be sent a minimum of 14 days prior to the event.

13. NO-SHOW POLICY:

If any exhibitor fails to show up for their scheduled load-in time without notification to Toronto Pro SuperShow Promotions booth space will be forfeited and re-sold.

14. TORONTO PRO SUPERSHOW LOGO USAGE:

Toronto Pro SuperShow Ltd. grants permission to exhibitors to use the Toronto Pro SuperShow logo to promote the show only. We encourage you to help promote the show with the use of the show logo on your website, advertisements, brochures or any other promotional material. In the case of web links, please link to <http://www.torontoprosupershow.com>

15. VIDEO TAPING:

Requests to video tape inside the Toronto Pro SuperShow Expo must be forwarded to the address listed on the Order Form by May 15, 2015. Any filming undertaken without the written consent by Toronto Pro SuperShow Productions Limited is subject to immediate removal from the Expo, forfeit of exhibit booth payment and/or legal action.

16. SECURITY:

The Metro Toronto Convention Centre is a public facility. As an exhibitor you are cautioned to ensure the safety of your valuable items when you are not in attendance at your exhibit booths. When the Expo is closed, exhibitors are required to present proper identification to enter the Expo.

17. INDEMNIFICATION:

The Exhibitor agrees to indemnify and save harmless Toronto Pro SuperShow Promotions Ltd. and the Metro Toronto Convention Centre from any and all claims and demands, damages and costs in respect to injuries to patrons, exhibitors, contestants or any other person, persons or corporations whomsoever attending the function or going to or returning there from which are connected or relate to the exhibitors participation in the Toronto Pro SuperShow, as well, against such claims and demands, damages or costs with respect to damages to property of Toronto Pro SuperShow Promotions Limited or the Metro Toronto Convention Centre by others of any nature or kind which may be occasioned or arise through any cause whatsoever through the occupation of the said premises and/or grounds by the exhibitor, its agents, servants or employees.

18. AUTOMOBILES, MOTORCYCLES:

If you wish to have a motorcycle, automobile or any other vehicle inside your booth, please submit a written request to Toronto Pro SuperShow Promotions Limited for approval prior to May 15, 2015.

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